



MANHATTAN LOFT GARDENS



JOIN THE COMMUNITY

**MANHATTAN LOFT GARDENS
WINNER OF LONDON RIBA AWARDS**

**OUR LOFTS ARE
AVAILABLE FOR
WEEKLY, MONTHLY
OR YEARLY RENTAL**



Monthly coffee mornings, residents parties, and F&B discounts



We are flexible and dog friendly



Women in Design talk in one of the Lofts

**“THE ‘KING OF CLERKENWELL COOL’, THE MAN
BEHIND THE EPIC RESTORATION OF ST PANCRAS
RENAISSANCE HOTEL AND CREATOR OF THE
FASHIONABLE CHILTERN FIREHOUSE, HARRY
HANDELSMAN HAS A KNACK FOR GAMBLING
SUCCESSFULLY ON PROJECTS IN UPCOMING
AREAS. HIS NOSE FOR PLACES ON THE UP
HAS NOW TAKEN HIM TO EAST LONDON VIA A
SHIMMERING SKYSCRAPER WITH A DESIGN
HOTEL, 248 LOFT APARTMENTS AND ROOFTOP
GARDENS IN STRATFORD.”**

-Evening Standard

A VERTICAL COMMUNITY

Designed by iconic high-rise architects SOM, Manhattan Loft Gardens is an extraordinary double-cantilevered tower of expansive loft apartments, a series of spectacular sky terraces, two restaurants and a design hotel. The Stratford is a hotel that does things differently.

Meet in the magnificent triple-height lobby. Relax over lunch and cocktails at Kitchen E20. Dine at Allegra, a restaurant spanning level 7 and experience one of the three spectacular terraces in the sky. Unwind at The Mezzanine, the secluded late-night bar overlooking the lobby.

Spend a few nights in the hotel or enjoy an extended stay in the Lofts, our stunning rental apartments spanning up to level 42.

LIFE AT NEW LEVELS

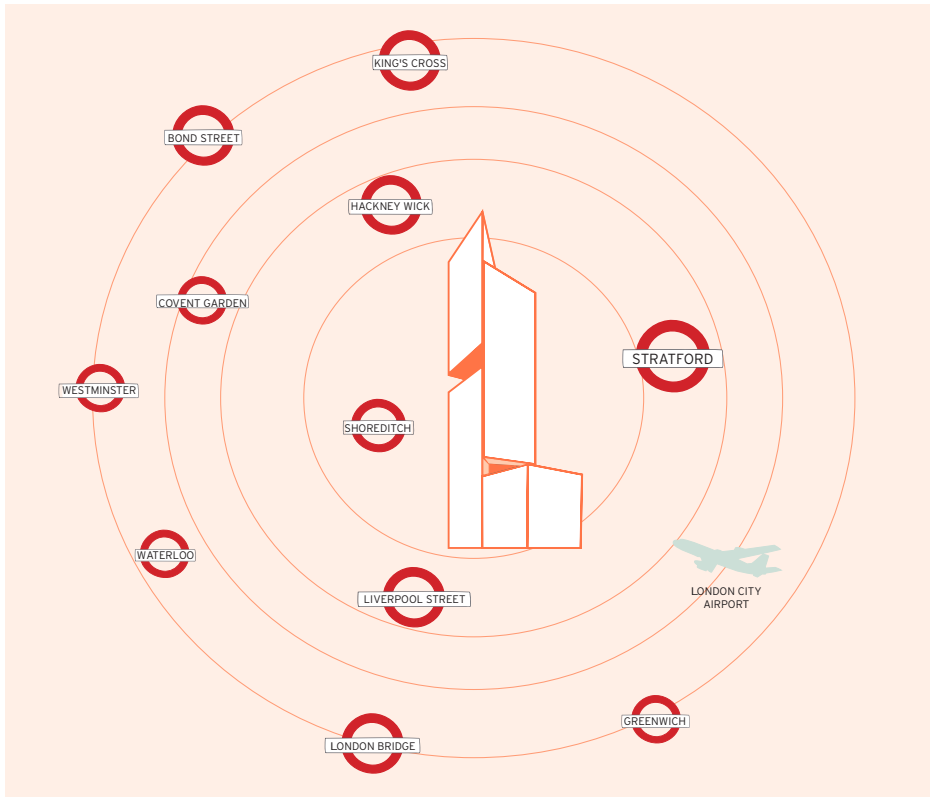
Overlooking the Queen Elizabeth Olympic Park, The Stratford's unique architectural composition is propelled by a vision of social potency – embracing spontaneous interaction and green space to encourage an authentic vertical community to take shape.

Inspired by the timeless glamour and maverick social spirit of New York's legendary long-stay hotels, The Stratford is a unique building where you can spend the night, stay the week or move in for good.





HOW TO GET THERE



Manhattan Loft Gardens, Olympic Park, Queen Elizabeth,
22 International Way, London E20 1GQ

06 MINS to St Pancras International
(high-speed rail)

09 MINS to Liverpool Street
(Elizabeth line)

16 MINS to Bond Street
(Elizabeth line)

20 MINS to London City Airport
(DLR)

20 MINS to Canary Wharf
(DLR)

40 MINS to Heathrow Airport
(Elizabeth line)



RESIDENTIAL



Guests staying for weeks, months or years, will head to The Lofts – a collection of one, two and three, single and double height, bedroom apartments punctuated by exclusive access to the three extraordinary sky terraces.

The interiors, by Studio KO and LSI Architects, comprise oak flooring, bespoke furniture and serrated

floor-to-ceiling windows. For the sprawling penthouses, Alexander Gorlin brings his unique brand of Manhattan modernism.

The Lofts are serviced by the hotel's 24-hour concierge team providing everything from dry cleaning, room service, access to the gym and any other amenities you would expect in a hotel.





ROOFTOP GARDENS

London's garden squares have been reimagined for the modern age and carved into the form of the building at 95, 280 and 400 feet.

On level 7 dine amongst wildflowers and cedar pathways at a dynamic roof terrace of activity.

On level 25 find a sheltered alfresco enclave, featuring fire pits, barbeques and a bar.

On level 36 sit in a breathtakingly serene alpine retreat surrounded by panoramic views of the city.







Photo on the left: the 25th floor, Cedar Garden

Photo on the right: the 7th floor, the lounging deck in the high line. Garden designed by Randle Siddeley



THE NEIGHBOURS

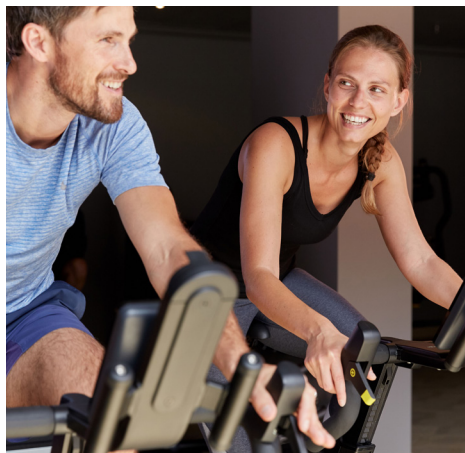
Located within the Queen Elizabeth Olympic Park, just minutes from Stratford International and six-minutes by train to King's Cross St Pancras, the building has front row seats to Stratford's emergence as London's largest cultural district.

Already home to the Bartlett School of Architecture, innovative digital hub Here East, the London Stadium and Zaha Hadid designed Aquatic Centre, it will soon be joined by the likes of Sadler's Wells, the V&A East, BBC Symphony Orchestra, London College of Fashion and Madison Square Garden's live music venue, Sphere and ABBA Voyage.





GYM & WELLNESS



Our gym & wellness centre features the latest equipment from Technogym, a private studio for personal training and curated fitness classes such as Pilates, HIIT and Yoga.

Or, treat yourself to well-being treatments such as a massage. Find out more about our classes on our website at www.thestratford.com/gym-wellness/.



EAT & DRINK

KITCHEN E20



The street-level Kitchen E20 is a relaxed all-day neighbourhood restaurant with an open kitchen dining bar serving a seasonal modern British menu with creative salads, robata grilled fish and meat, and indulgent larger plates. Alongside is Terrace E20 complete with a pizza oven and outdoor fire pit making it

the perfect place for everything from drinks in the sun to a cosy alfresco dinner.

The Lounge is a space to relax by the fireplace, catch up with friends and family or simply sit and work. A weekly rotating roster of DJs and live music set the tone on evenings and weekends.

THE MEZZANINE



Overlooking the lobby, The Mezzanine is the place to let loose and have fun.

This cocktail bar is the first sophisticated, late-night offering in the area, with live music and DJs playing on Friday and Saturday nights. By day, an exquisite space to hire for private events to

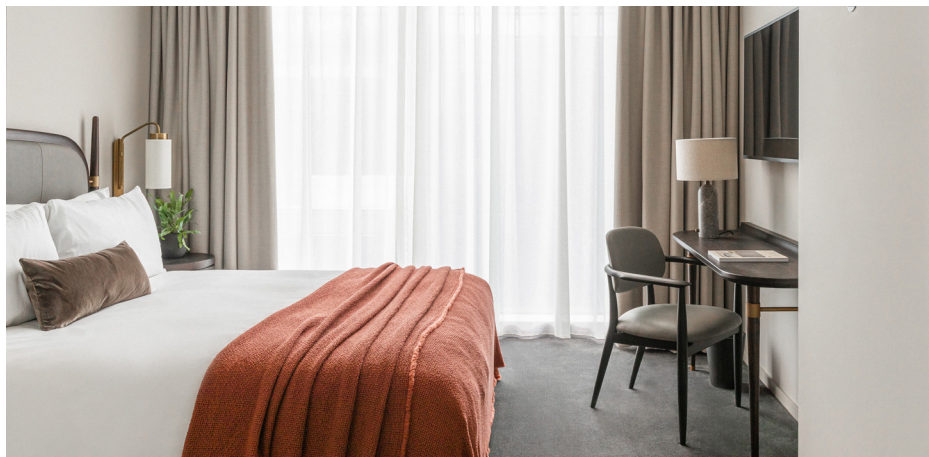
include informal meetings, networking, weddings, baby showers and more.

By night, the curtains are drawn and The Mezzanine transforms into a laid back, glamorous cocktail lounge with DJs, perfect for receptions, corporate events, private parties and birthdays.



HOTEL

THE STRATFORD



The Stratford evokes the timeless glamour and maverick social spirit of New York's legendary long-stay hotels. Set across the first seven levels, The Stratford is a design hotel with a taste for the spectacular – from the magnificent triple-height lobby and highline sky terrace to the imposing glass atrium. The interiors, by Space Copenhagen, fuse Scandinavian

style with old-world opulence via serene pastel tones, natural timbers and elegant bathrooms. The Stratford's 145 rooms range from the intimate Standard to the sprawling Manhattan Studio – each equipped with all the 21st century trimmings.

FLOOR AREA BREAKDOWN

HOTEL

	No.	NIA(sq. ft)
Standard	36	8,912
Medium	41	11,033
Large	33	9,945
Larger	15	5,166
Double Double	6	2,066
Stratford Suite	9	4,359
Manhattan Studio	5	3,498
Front of House		34,151
Back of House		41,476
Total	145	120,606

APARTMENTS

	No.	NIA(sq. ft)
Studio	10	4,375
1 Bed	128	83,253
2 Bed	62	64,980
3 Bed	5	7,184
Penthouse	3	7,964

	Number of units	Av. rental yields
Studio	10	5.5%
1 Bed	128	5.3%
2 Bed	62	5.2%
3 Bed	5	5.0%
Penthouse	3	5.0%







Manhattan Loft Gardens
Queen Elizabeth Olympic Park
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